

California Beauty® Sudden Glow™ Ingredients

Sudden Glow™ Mineral Foundation Powder Net Wt. 6 g (0.21 oz)

LIGHT & DARK INGREDIENTS: Mica, Bismuth Oxychloride, Zinc Oxide, Tocopheryl Acetate, Retinyl Palmitate, Ascorbic Acid. **MAY CONTAIN** CI77891 (Titanium Dioxide), CI77491, CI77492, CI77499 (Iron Oxides).

MEDIUM INGREDIENTS: Bismuth Oxychloride, Mica, Zinc Oxide, Tocopheryl Acetate, Retinyl Palmitate, Ascorbic Acid. **MAY CONTAIN** CI77891 (Titanium Dioxide), CI77491, CI77492, CI77499, CI77718, CI77288, CI77289 (Iron Oxides).

Sudden Glow™ Camouflage Concealer Net Wt. 7 g (0.25 oz)

INGREDIENTS: Ricinus Communis (Castor) Seed Oil, C12-15 Alkyl Benzoate, Ethylhexyl Palmitate, Nylon-12, Talc, Silica, Copernicia Cerephera (Carnauba) Wax, Isocetyl Alcohol, Phenyltrimethicone, Ozokerite, Cetearyl Ethylhexanoate, PEG-8, Tocopherol, Ascorbyl Palmitate, Ascorbic Acid, Citric Acid. **MAY CONTAIN** CI77019 (Mica), CI77891 (Titanium Dioxide), CI77947 (Zinc Oxide), CI77491, CI77492, CI77499, CI77289 (Iron Oxides).

Sudden Glow™ Duo Blush 'n Glow Net Wt. 7 g (0.25 oz)

HIGHLIGHTER INGREDIENTS: Silica, Dimethicone, Caprylic/Capric Triglyceride, Zinc Stearate, Ethylhexyl Palmitate, Kaolin, Boron Nitride, Tocopheryl Acetate, Retinyl Palmitate. **MAY CONTAIN** CI77019 (Mica), CI77891 (Titanium Dioxide), CI77947 (Zinc Oxide), CI77491, CI77492, CI77499 (Iron Oxides).

BLUSH INGREDIENTS: Dimethicone, Ethylhexyl Palmitate, Caprylic/Capric Triglyceride, Aluminum Starch Octenylsuccinate, Zinc Stearate, Nylon-12, Kaolin, Boron Nitride. **MAY CONTAIN** CI77019 (Mica), CI77891 (Titanium Dioxide), CI77491, CI77492, CI77499 (Iron Oxides).

Sudden Glow™ Lifting Serum 7 ml (0.25 fl.oz.)

Product sold separately from main kit

INGREDIENTS: Aqua, Acrylates/Octylacrylamide Copolymer, Glycerin, Hydroxyethylcellulose, Triethanolamine, Citric Acid, Methylparaben, Diazolidinyl Urea, Hydrolyzed Wheat Protein, Propylparaben, Chamomilla Recutita, Aloe Barbadensis, Sodium Hyaluronate, Tocopheryl Acetate, Retinyl Palmitate.

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CALIFORNIA BEAUTY®
sudden glow™

CALIFORNIA BEAUTY®
sudden glow™



application guide



mineral beauty system

your best choice of cosmetics for
optimal coverage with the most
natural, yet flawless look.

Swirl, Glide and Glow™



CALIFORNIA BEAUTY®

sudden glow™

Look Flawless,
Not Fake™

California Beauty® Sudden Glow™ mineral makeup is a foundation, a concealer and contouring finish all in one product group. It has never been so easy to look radiantly beautiful.



Before

After

You can apply our easy 1, 2, 3 step routine in just minutes to give your complexion that perfect "glow."

The phenomenon of mineral makeup has changed the concept of cosmetics and how we use makeup products. Traditional foundation formulas are blends of dyes, pigments, talc and other chemical compounds. It is no wonder that these foundations can become caked and creased, making lines more visible. These forms of traditional foundations also often require heavy application to get the coverage you need, which contributes to occluded pores, blackheads and breakouts.

CB Sudden Glow™ Mineral Foundation Powders solve all of these challenges in one simple product. Different particle size minerals mined from the earth are selected, specially bonded into platelets and finely ground into micro-fine particles that are extremely light in weight. They are then blended to create natural skin tone colors. Because of the unique milling and blending process, it takes only a few shades to be compatible with most skin colors. In fact, many people find they can wear more than one shade. This makes choosing foundation colors almost mistake proof.

Mineral powder is rich in pigment, so a little goes a long way to get the look you want, from sheer to full coverage. The minerals are so fine they create a weightless foundation so there's no heavy feeling. Yet these tiny particles cling to your skin to give you excellent coverage that looks flawless and natural!

CB Sudden Glow™ Foundation, Concealer and Duo Blush 'n Glow all contain Photolite photochromatic pigments that adjust to light, giving your skin a natural flawless look anytime, anywhere... in sunlight, camera light and candle light.

I'm older with more mature skin. Will Mineral Powders make my lines and wrinkles more pronounced?

Quite the opposite. Sudden Glow™ Mineral Powders have light-refractive properties that help to allow your skin to look its best in any light.



Before

After

Will Sudden Glow™ Powders work with oily skin?

Absolutely! You'll be amazed at how beautifully our Mineral Foundation blends with your skin. You'll also find it less irritating than conventional foundations since our powders are made from purified forms of naturally occurring products and do not contain problem-causing fillers, preservatives, or fragrances.

What about sunscreen?

We should all be aware of the dangers of the sun, limiting sun exposure and wearing adequate sunscreen. Sudden Glow™ does not have an SPF rating, however, our loose Mineral Foundation Powder contains micronized titanium dioxide and zinc oxide, so there is some natural UV protection. We believe you can't wear too much sun protection so adding a good SPF moisturizer is always a great idea.

Will creams, lotions or moisturizers interfere with Sudden Glow™?

Most women wear some type of moisturizer or lotion. Be sure to use what works best with your skin type. As long as you allow your moisturizer to absorb completely before applying your concealer or powder foundation, your Sudden Glow™ makeup will look smooth and beautiful. For very dry skin, some people like to mix the Mineral Foundation Powder with their moisturizer for a more emollient texture and apply with a sponge.

Caring for your Makeup Tools properly is essential

Makeup tools come in contact with your face each day, as well as airborne particles, your bathroom counter, and even your purse. So it is important that brushes and sponges are cleaned regularly. We recommend no less than once every 3 to 4 weeks, and more frequently if you have sensitive skin. Wash gently in luke-warm water with a mild soap or hair shampoo, maintaining the shape of the brush hair or sponge as you wash. Try not to tug or flare out the brush. Gently squeeze out the makeup & soap under water. Repeat and rinse until the water runs clear and all traces of soap are removed. Very gently press out the excess water with a dry towel. Then shape your brush and sponge into its original shape and place on a clean dry towel to dry completely. We also recommend that you do not share or swap cosmetics with other people.

FAQs

What is Mineral Makeup?

Mineral pigments are derived from rocks, finely ground to a micronized state and milled to a smooth consistency. Mineral based products are the natural alternative to chemical makeup. Women (and men) have applied "colored earth" to their skin since ancient times. Cleopatra used crushed mica to give her skin a shimmering effect. Mineral Makeup is as natural as it gets.



Before

After

Does Sudden Glow™ Mineral Foundation Powder contain fillers?

Sudden Glow™ Mineral Foundation Powder does not contain any dyes, oils, talc, alcohol, fragrance, or preservatives. It's pure Mineral Makeup at its best.

What are the benefits of using Mineral Makeup?

Minerals are lightweight, so you feel like you're wearing no makeup at all. They are true pigments, so a little goes a long way. And the light-refractive properties in Sudden Glow™ help you look your best in both natural and artificial light. Best of all, Mineral Makeup is long-lasting and rarely needs touchups.

I like a makeup that covers. Can I get that with Sudden Glow™?

Minerals provide excellent coverage without appearing heavy. Sudden Glow™ makeup looks incredibly natural. The tiny micronized particles cling to your skin for excellent coverage, yet feel so lightweight you'll forget you're even wearing it. For best coverage, swirl the powder into the brush instead of leaving it loose. Then glide in a circular motion over your face. For concealing problem areas, start with Sudden Glow's Camouflage Concealer before applying the Mineral Foundation Powder.

My makeup looks dry and cakey. What do I do?

Mineral-based makeup may sometimes look dry or heavier when it's first applied because the tiny particles cling to the skin. If this is your first experience, wait a few minutes and see if there is a change as the makeup tends to blend on its own if you give it some time to set.

If your makeup still looks too heavy after waiting about 5 minutes, you may need to try a lighter application of the product. Another tip is to make sure that your under-makeup moisturizer is completely absorbed before applying the foundation or the concealer. If your moisturizer is not absorbed, the powders especially will tend to cake over the more moisturized areas. Finally, if you have very dry skin, lightly wet your cosmetic sponge (or lightly dampen your fingers) and then dab and pat your foundation. If dry skin is a continual problem, we suggest exfoliating regularly.

Easy 1, 2, 3 steps...

Step 1:

CB Sudden Glow™ Camouflage Concealer

Our concealer is a specially created shade to neutralize and help cover red, brown and purple tones from skin imperfections such as acne scars, broken capillaries, or those dark circles underneath the eyes. It even helps camouflage tattoos. Special Photolite light diffusing pigments help blend out imperfections yet provides maximum coverage. This vitamin enriched concealer is so easy to blend and works beautifully underneath any shade of Mineral Foundation powder. You'll get a flawless, natural coverage that automatically adjusts to the surrounding lighting, thus, reducing the "washed-out" or chalky appearance of make-up when exposed to sunlight.

Directions:

Apply Sudden Glow™ Camouflage Concealer with your fingers or a sponge:

- Dab under eye area to lighten shadows and blend with sponge
- Cover age spots, birthmarks or other blemishes.
- Dampen sponge before application for thinner, more diffused coverage.



Step 2:

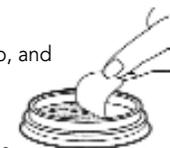
CB Sudden Glow™ Loose Foundation Mineral Powder with Vitamins A, C & E. Includes Retractable Brush

This talc-free loose mineral foundation powder creates a silky, flawless finish. The Photolite photochromatic pigments adjust to light so your skin looks natural anytime, anywhere, in natural or artificial light. You'll love how the tiny particles of micronized minerals cling to your skin for excellent coverage, yet Sudden Glow™ is so light and smooth, you'll forget you're wearing any makeup at all! Plus we've added Vitamins A, C & E! This is Mineral Makeup at its best, with NO preservatives, talc, oil or fragrance. And it comes with a convenient retractable brush.



Directions:

- Remove the brush from the top of the powder component, open cap, and roll brush upward.
- Open the container of loose Mineral Powder and remove the clear plastic seal from the inner compartment above the shaker holes.
- Replace the top, invert and shake several times so the powder comes through the holes. Then remove the top once more and place to the side.



- Start with a thin layer of mineral foundation first, then apply another thin layer if needed. Remember, it's always best to start light and build.
- Apply foundation using circular motion. Start from the edges of your face and work inward.
- When finished, shake off remaining powder into container, replace powder top, scroll brush down and replace brush top. Brush may be conveniently stored on top of the container or go with you in your purse.
- Experiment with coverage by using different application techniques. You can apply the powder with a brush, with a dry sponge or with a damp sponge. Try all three to see which you prefer.

Hint: The beauty of mineral powder is that it sets within 5 minutes or so after application. While sometimes you may feel the product looks heavier when you first brush it on your face, you will notice that the foundation seems to blend into your skin a few minutes after you first apply the powder, giving you a gorgeous Sudden Glow™.

Step 3:

CB Duo Blush 'n Glow Mineral Blush and Shadow Finish

To complete your mineral makeover, use Duo Blush 'n Glow to highlight and contour your cheeks, eyes, nose, forehead and neck for an all-over softly illuminated look. You can even mix with a little lip gloss to create a delicate lip color. This subtle combination can be used to brighten your complexion or subdue your imperfections... create a sexy and dramatic look or a simple and chicly radiant finish! The color combination gives your skin a natural yet flattering glow no matter where or how you apply it!



Directions to apply CB Duo Blush 'n Glow Finish:

- Use a tissue to dust off any remaining foundation powder from your brush.
- Swirl your brush into the lighter powder and glide softly over the eyelids for a base shadow and just above the cheekbones, mid-forehead and just beneath the center mid-lower lip as a highlight.
- Next, swirl a small amount of the darker color with your brush and glide over your cheekbones as a blush using circular motions. Start from the edges of your hairline and work inward. Smile ever so slightly as you gently move your brush from the middle of your ear down across and under the apple of your cheek. Then, if you like, apply the darker color as a crease shadow for your eyes, or around your temples for contouring.
- Because our Duo Blush 'n Glow colors are so subtle, don't be afraid to try some different highlighting and contouring techniques to see what suits your face best.
 - Remember... light highlights, dark contours. So have fun and enjoy your new mineral Glow!

Camouflaging problem areas:

Here are a few simple techniques:

- Dab the Camouflage Concealer using a dry sponge over the problem area until it is hidden. Using fingertips, blend into surrounding area.
- **Sculpting a Thinner Nose:** After applying the Mineral Powder Foundation, swirl a minimal amount of the lighter Duo Blush 'n Glow Finish onto your brush and lightly glide down the center of your nose from the top to the tip. Then, using the darker Duo Blush 'n Glow color, lightly dust each side of your nose from the tip of your eyebrow and ending at the nostrils.
- **Neck:** Add a light dusting of the darker Duo Blush 'n Glow color to the upper neck, underneath the chin area, to minimize a slight double chin.
- **Outlining:** Add a little contour to the temples and jaw line using a light application of the darker Duo Blush 'n Glow color.



Before



After

Additional Products:

Sudden Glow™ Lifting Serum (sold separately)

Sudden Glow™ Lifting Serum can transform your appearance by temporarily making fine lines less noticeable. In the time it takes to dry, your skin will subtly appear more tightened and smooth. The Hydrolyzed Wheat Protein combines with other ingredients to make the skin taut as the Serum dries, giving an instant lifting appearance to the skin.

Directions: Wash face & pat dry. If using a moisturizer, allow moisturizer to completely dry before applying serum. Glide your finger across the ball to get it started. Apply in one stroke to under-eye, neck area, forehead, or the little lines above your mouth. Use daily, allowing Serum to thoroughly dry before applying makeup. Can also be used over makeup during the day for touch-ups.

